

## Discover your Congregation's BLUEPRINT FOR EVANGELISM

Generations of Christians have sought to fulfill the Great Commission — to make disciples throughout the world. However, we have used tactics that are at best, ineffective, and at worst, unhealthy. Approaches such as guilt and “scaring” people into following Christ rarely make life-long disciples, while tactics such as a series of simple steps to salvation or “entertain-them-and-they-will-come” belittle the depth of the Gospel.

So, how do we effectively spread the Gospel and make disciples of Jesus Christ? After many years in ministry, Dr. Robert Pierson has learned what works (and doesn't work) when it comes to making disciples of Christ. Through trial and error, and lots of listening to the laity, he discovered that the most effective way to reach people for Christ is to be a “Good-Samaritan Church.” In other words, if we meet people's needs and develop outreach programs around those needs, they will become disciples of Christ.

Each community has a unique set of needs that your congregation has the gifts and abilities to meet. Learn how to see the needs of your area, understand the theology of why needs-based evangelism works and work through specific steps to put into practice your own “Workable Evangelism” practices.

Grab your boots and let's get going!



## About Dr. Bob Pierson and Leadership Nexus

Dr. Pierson and his wife Delia created **Leadership Nexus** as a means of extending their ministry of empowering and strengthening the church. Retired after serving for more than 30 years as Senior Pastor of Christ United Methodist Church in Tulsa, OK, Dr. Pierson currently serves as Executive Director for *Clergy Uniting for Growth and Ministry*, an ecumenical organization created to provide opportunities for pastors to network and collaborate. For 15 years, Dr. Pierson served as Chairman of the *Large Church Initiative of the United Methodist Church*, leading numerous national training events. He currently chairs the *Evangelism Committee* and the *Natural Church Development Program* for the Oklahoma United Methodist Church. Dr. and Mrs. Pierson have also helped start a number of churches throughout Russia and send a portion of the proceeds from “Workable Evangelism” events to these churches in Russia.

### Leadership Nexus

**NEXUS: "a link, a means of connection, a core or center."**

That is exactly what we want to be – a link and a central core to connect church leaders through training events, support and networking. Leadership Nexus exists as a way for church leaders to find the resources, training and ideas to be more effective, more innovative, and to develop a greater sense of spirituality in doing the work of the Kingdom of God.



# WORKABLE EVANGELISM

Make  
Evangelism  
Work for You!

with  
Dr. Bob Pierson  
from Leadership Nexus

Saturday, October 16  
First United Methodist Church - Pineville

# Workable Evangelism

Saturday, October 16

10 a.m. to 4 p.m.

First United Methodist  
Church — Pineville

2550 Monroe Highway

Pineville, LA 71360

318-640-1050

[www.pinevillefumc.org](http://www.pinevillefumc.org)



Sponsored by The Alexandria District  
Ministry Team

In His final words to His disciples, Christ said, *“Go into the all the world and make disciples of all nations, baptizing them in the name of the Father, the Son and the Holy Spirit, and teaching them to obey everything I have commanded of you.”* But how do we **effectively** spread the Gospel and make disciples of Jesus Christ?

Dr. Robert Pierson created Leadership Nexus to help churches discover resources, training and ideas to be more effective and innovative in making disciples of Christ.

# Build Your Workable Evangelism TOOL BELT



Last November, we focused on how to **rethink** evangelism. Now, it's time to start **working** evangelism!

- Understand the theology behind *Workable Evangelism*.
- Identify the needs in your area and develop specific steps to put into practice your own needs-based *Workable Evangelism* practices.
- Learn to witness in an effective and grace-centered way.
- Focus on effective communications and the use of hospitality.
- Take home resource materials to continue building your own *Workable Evangelism* strategies.

Register today to start working evangelism!

## Registration Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Church \_\_\_\_\_

District \_\_\_\_\_

Clergy

Laity

CEUs Needed?

yes

### Costs

\$35 per person registered by September 16

\$40 per person registered after  
September 16

Limited space is available. The registration fee covers the workshop handouts and lunch. One person from each church will also receive a *Workable Evangelism* packet. For more information, contact Judy Gross at 318-443-3213 or [umcalxds@bellsouth.net](mailto:umcalxds@bellsouth.net) or Carolyn Fletcher at 318-443-5696 ext. 102 or [cletcher@fumca.org](mailto:cletcher@fumca.org).

Please make checks payable to  
Alexandria District.

Mail registration forms to:

Judy Gross  
2350-A Methodist Parkway  
Woodworth, LA 71485